

Guadalajara, Mexico

Sister City Charter Established: 1974

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Guadalajara Coat of Arms

This Coat of Arms is in the facade of the Regional Museum of Guadalajara.

- **Location:** capital of the central western state of Jalisco, Mexico
- **Population:** exceeds 3 million people ; second largest city in Mexico
- **Primary Industries:** electronics industry (considered the "Silicone Valley" of Mexico); other important sectors include footwear, textiles, foods, and crafts.
- **Mayor:** Fernando Garza Martínez,, Palacio Municipal de Guadalajara, Avenida Hidalgo y Alcalde Zona Centro, Guadalajara, Jalisco, Mexico 44009

Having celebrated their 450th anniversary in 1992, Guadalajara has a rich history that, combined with its strong economy, makes it an exciting and dynamic city. Guadalajara has rapidly become a major center of economic growth and development in Mexico, due to an increase of foreign investment and the recent boon in manufacturing and industry.

Guadalajara is well known for its festivities and celebrations, such as the annual *Fiestas de Octubre*. This month-long celebration, from early October to early November, features music, parades, entertainment and other events honoring the city and its state of Jalisco. With its year-round temperate climate, Guadalajara is a favorite spot for foreign vacationers and retirees.

In 1991, San Antonio established it's first trade office in Mexico, *Casa San Antonio* in Guadalajara, which serves as a direct link to Mexico for the San Antonio business community by offering services such as matchmaking, trade leads and access to export services.

For more information on Guadalajara, please find these resources on the web:

<http://www.go2guadalajara.com>

<http://www.mexweb.com/guadjara.htm>

<http://cgi.aros.net/cgi-bin/cgiwrap/sanbachs/mexico2.cgi/City=GDL>

<http://travel.state.gov/mexico.html>